

# Julian Ray Cando

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juray.site

(+60) 1128911981

linkedin.com/in/julian-ray0119/

Johor Bahru, Malaysia

## PROFILE

Creative and versatile **Video Editor & Digital Content Creator** with hands-on experience in motion graphics, social media content, and visual branding. Skilled in **Adobe Premiere Pro, After Effects, Photoshop, Illustrator, and Canva**, with a strong focus on storytelling and engaging design. Produced impactful marketing and promotional videos for educational and corporate use.

**Achievements:** Completed most internship projects independently within weeks, strengthened creative decision-making, and consistently delivered refined visual work that improved brand engagement.

## EXPERIENCE

Video Editor Cum Digital Content Creator

Jun 2025 - Present

Johor | Malaysia

- Sri Bintang Education, Johor
- Create motion graphics, short-form content, and promotional materials tailored to target audiences.
- Manage end-to-end video production, from concept to final delivery, ensuring brand consistency.
- Repurpose content across multiple platforms to maximize reach and engagement.
- Edit and produce engaging videos for corporate, marketing, and social media purposes.
- Assist with design projects: Supporting senior designers in the creation of various materials such as logos, brochures, websites, social media graphics, and presentations.

Intern Graphic Designer

Jan 2025 - Apr 2025

Johor | Malaysia

- Sri Bintang Education, Johor
- Took on independent design tasks after the initial weeks, delivering projects on time with minimal supervision.
- Prepared design files for print and digital platforms, ensuring brand guideline compliance.
- Conducted design research to align with trends and audience preferences.
- Assisted with photo editing, mockups, prototypes, and basic website updates.
- Supported senior designers in creating logos, brochures, websites, social media graphics, and presentations.

## EDUCATION

Diploma In Creative New Media Technology

2024

Raffles College of Higher Education | Kuala Lumpur, Malaysia

## SKILLS

Video Editor

Adobe Photoshop

Adobe Illustrator

Adobe Premiere Pro

Adobe After Effects

## LANGUAGES

English

Fluent

Malay

Fluent

Mandarin

Conversational

# Julian Ray Cando

Graphic Designer



## CONTACT

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- Jalan Sentul Pasar Lama,  
Kuala Lumpur, 51000

## SOFTWARE SKILL

- Adobe Photoshop ● ● ● ● ● ○
- Adobe Illustrator ● ● ● ● ● ○
- Adobe InDesign ● ● ● ● ● ○
- Adobe After Effects ● ● ● ○ ○ ○
- Adobe Premiere ● ● ● ○ ○ ○
- Adobe XD ● ● ● ● ○ ○

## EXTRA CURRICULARS

- Usher for Raffles KL x Braun Buffel Student Ambassador event
- Usher for 2023 Senior Graduation

## SUMMARY

Passionate about collaborating with diverse teams and learning from different perspectives. Constantly seeking new challenges to grow as a designer and stay ahead of trends. Committed to creating impactful and exceptional designs.

## EDUCATION 2022-2024

Raffles in Higher Education in Kuala Lumpur  
Diploma In Creative New Media Technology,

## DESIGN SKILL

- Brand Identity Design
- Logo Creation
- Poster Design
- Typography
- Photography
- Color Theory
- Packaging/Brochure Design
- Video Editing

## Work Experience

Sri Bintang Education (Graphic Design Intern)  
Jan 2025 - April 2025

- Designed visually engaging posters for school events, ensuring clear communication and strong branding.
- Created banners for the school portal to enhance the digital experience and maintain consistency in visual identity.
- Developed social media posts tailored for various platforms to boost engagement and outreach.
- Designed email banners to maintain professional and appealing communication aesthetics.

## LANGUAGE SKILL

- English ● ● ● ●
- Malay ● ● ● ●
- Mandarin ● ● ○ ○

## SOFT SKILL

- Teamwork
- Openness to criticism
- Problem-solving
- Communication

# PORTFOLIO



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**“DESIGN IS NOT JUST WHAT IT  
LOOKS LIKE AND FEELS LIKE.  
DESIGN IS HOW IT WORKS.”**

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## ABOUT ME

I'm Julian Ray Cando, a passionate Digital Designer with a focus on creating visually appealing and user-friendly designs that leave a lasting impact. I enjoy the process of turning ideas into reality, whether it's through collaboration, problem-solving, or refining concepts to achieve the best results. I thrive in team environments where communication and creativity come together to drive innovation. Feedback is an essential part of my growth, and I value every opportunity to learn and improve. With a commitment to adaptability and continuous development, I aim to bring fresh perspectives and quality solutions to every project I take on



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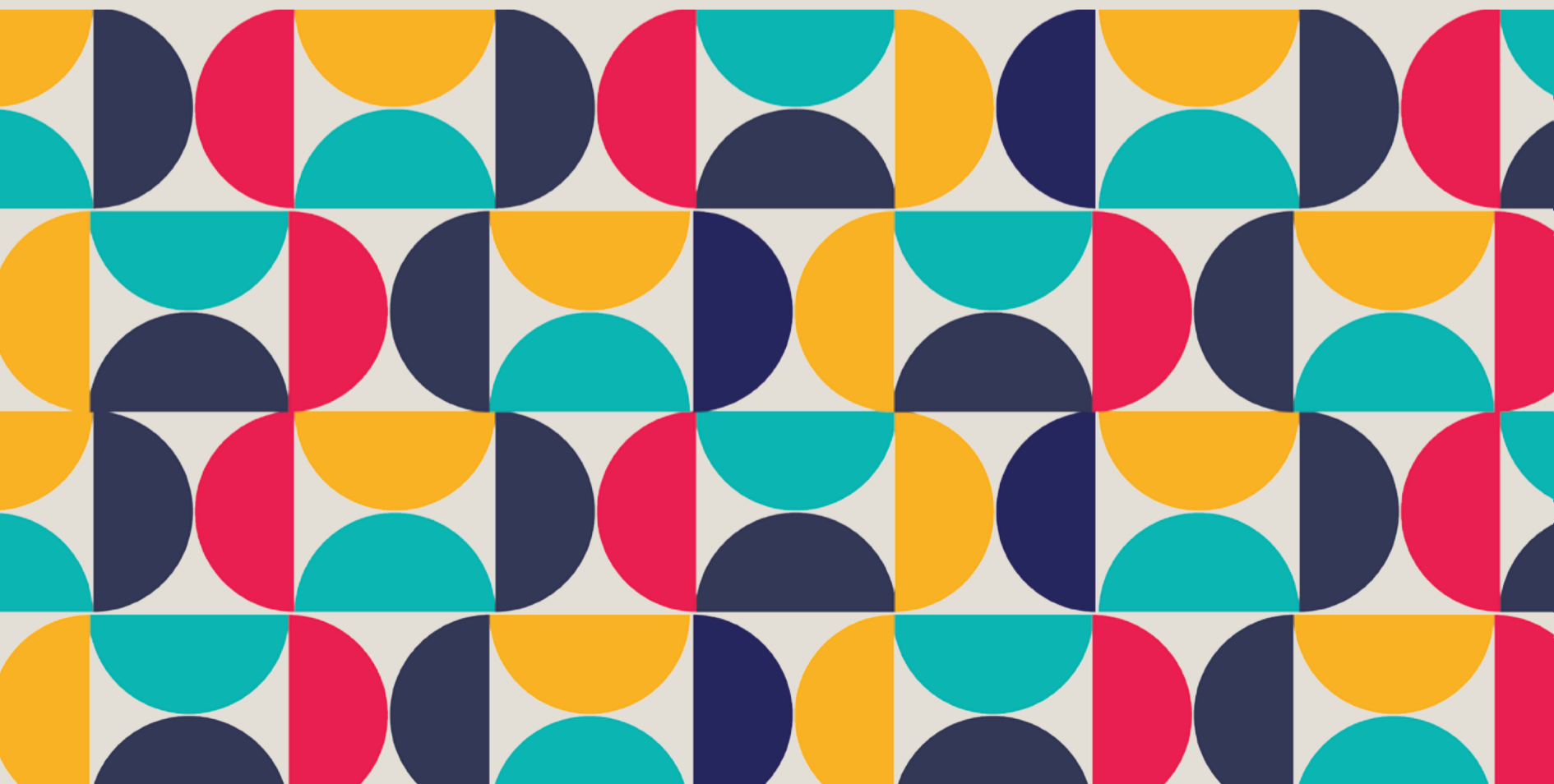
**35**

**Brand Identity  
Design**

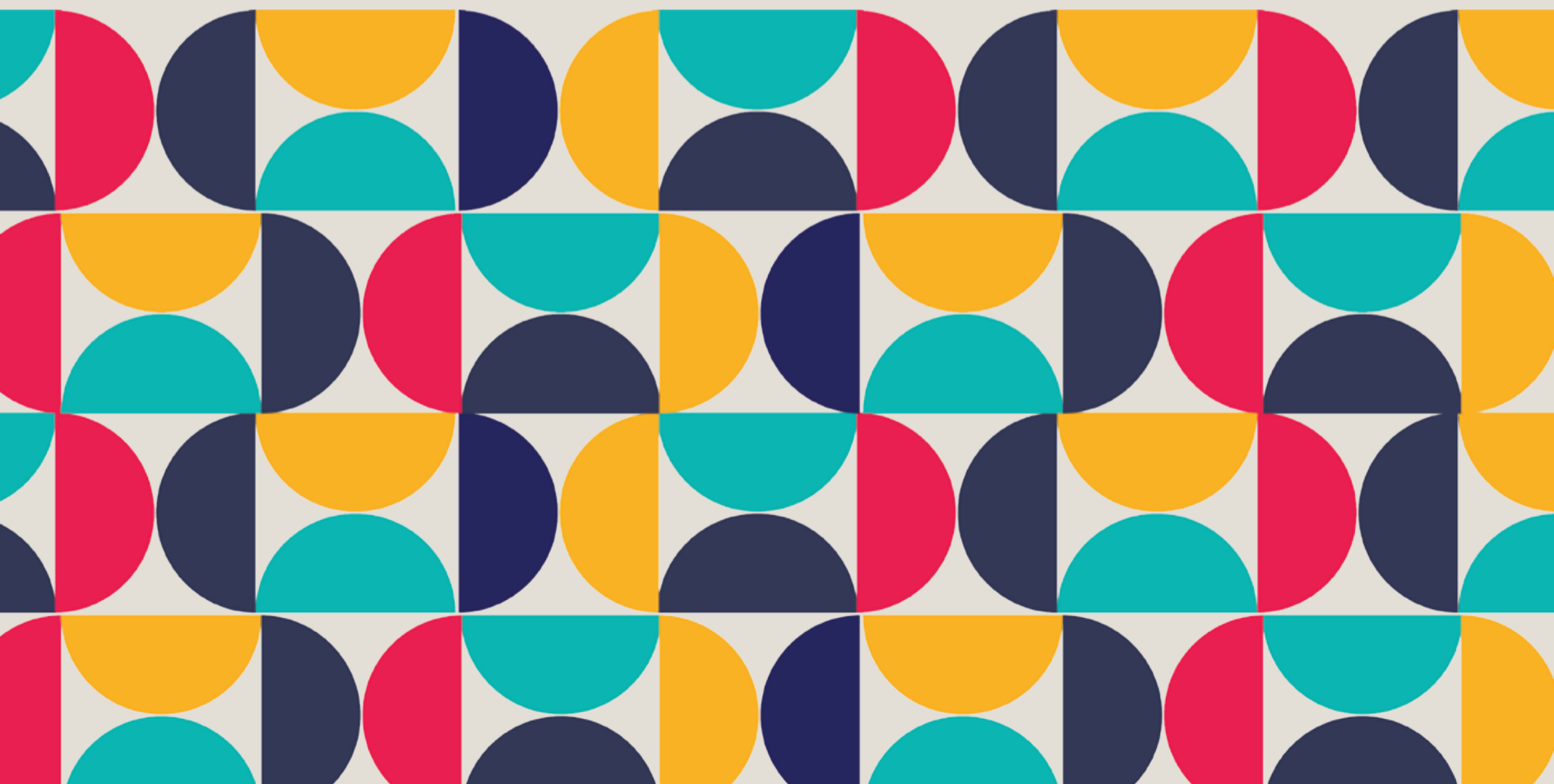
**46**

**My Work**

# CHAPTER 01



# COLOUR CONCEPT





# HAZIQ MYSTERIOUS JOURNEY

## Colour Concept

“Haziq Mysterious Journey” is about a boy who gets teleported into a book and ends up in a Malaysian kampung, where he learns traditional games. The main goal is to teach kids about these traditional Malaysian games in a fun and exciting way. The story mixes adventure with culture, making it easy and enjoyable for readers to learn about Malaysia’s heritage.

## Software Used



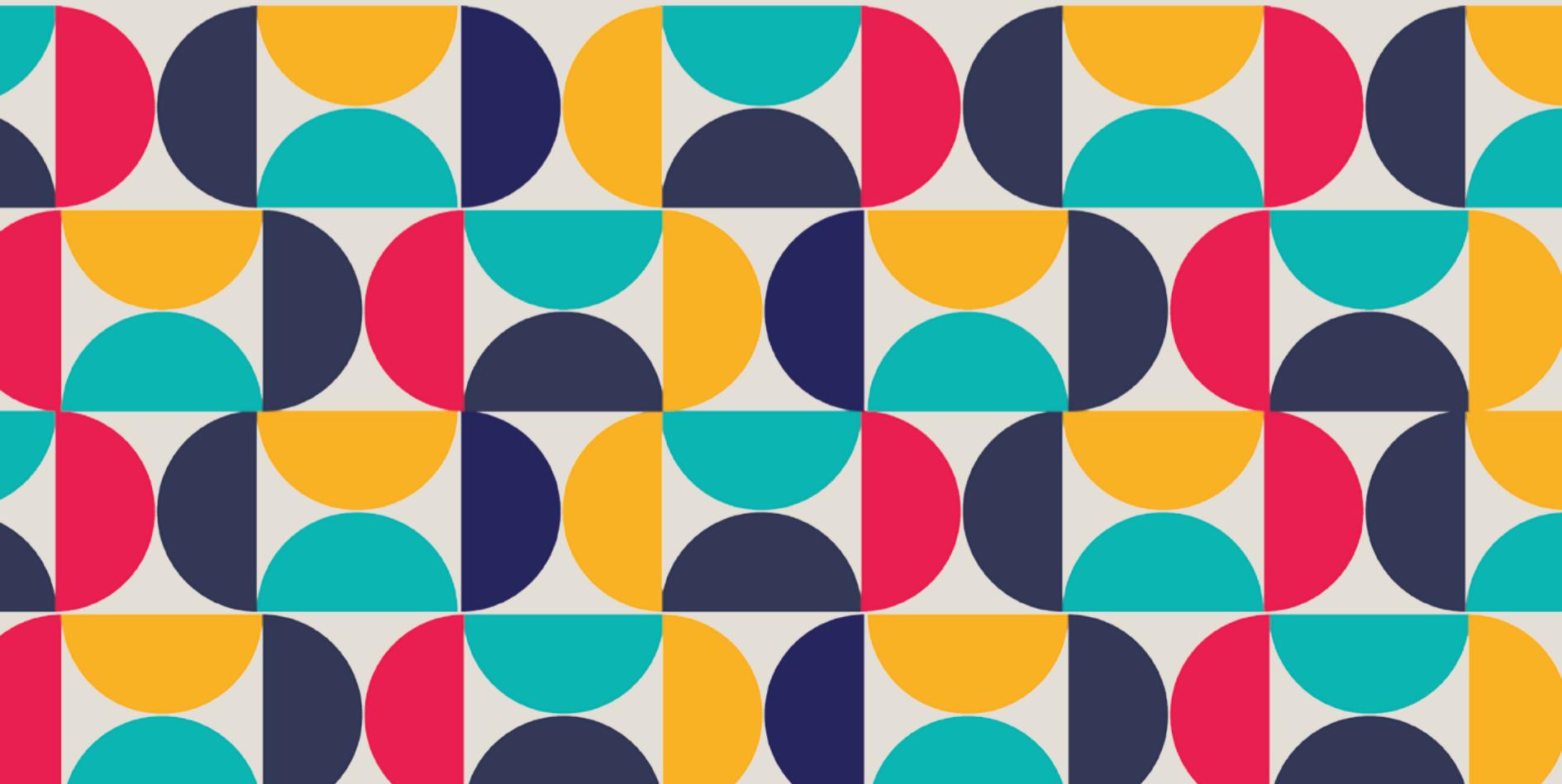


# CHAPTER

## 02



FUNDAMENTAL TYPOGRAPHY



# DIVERSITY

## Typography (Poster Design)

“Diversity,” is a poster promoting an art event where artists from various countries come together in one place. The title “Diversity” reflects the mix of cultures and artistic styles featured in the event. This poster aims to celebrate the rich variety of global art and highlight the importance of cultural exchange and unity.

## Software Used



# ArtScapes

# di ver si ty

FREE ADMISSION

## Details

Venue: REXKL (<https://www.rexkl.com/>)

Date : 17 September 2023

Time : 11am to 7pm

## More about ArtScapes!

ArtScapes is back! This year ArtScapes is bringing together the best contemporary artists from Indonesia, Thailand, China, South Korea, Japan, Singapore, India and Malaysia. For one day only, art enthusiasts can expect to see spectacular art works ranging from installations, sculptures, paintings, photography and video art. Don't miss out on the various workshops throughout the day. See you there!

Organiser



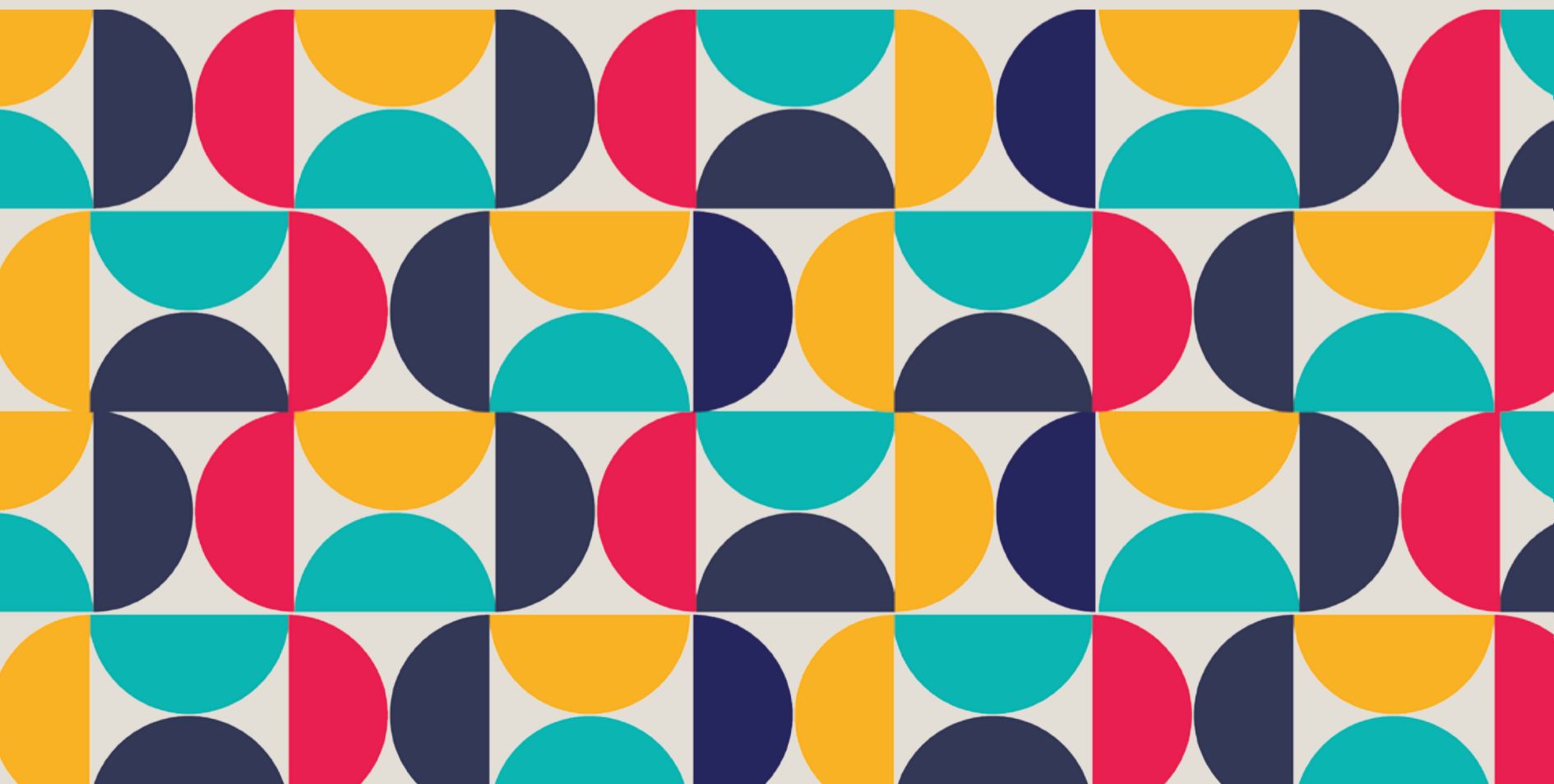
Sponsors



Scan here to  
view our workshops!

# CHAPTER

## 03



## A repeating geometric pattern consisting of circles and semi-circles in three colors: teal, yellow, and dark blue, set against a light gray background. The pattern is arranged in a grid-like fashion, with each circle or semi-circle perfectly fitting into the spaces of the others. The colors are distributed in a way that creates a balanced and visually appealing composition. The shapes are oriented such that their flat edges align with the grid lines, creating a sense of order and rhythm.



# ANIMAL SURREALISM

## Photo Image Process

The digital image project features animal surrealism, combining a wolf head, a bear body, and glowing butterfly wings. This fantastical creature flies through a forest, led by a little girl. The surreal combination creates a magical and imaginative scene, highlighting the blend of different animal characteristics in an unexpected and captivating way.

## Software Used



# SAN MIGUEL

The product manipulation project features a large San Miguel beer bottle on a beach with two people witnessing it. A glowing light behind the bottle gives it a divine appearance. This surreal scene emphasizes the product in a striking and memorable way, creating a sense of awe and highlighting the beer as the focal point.

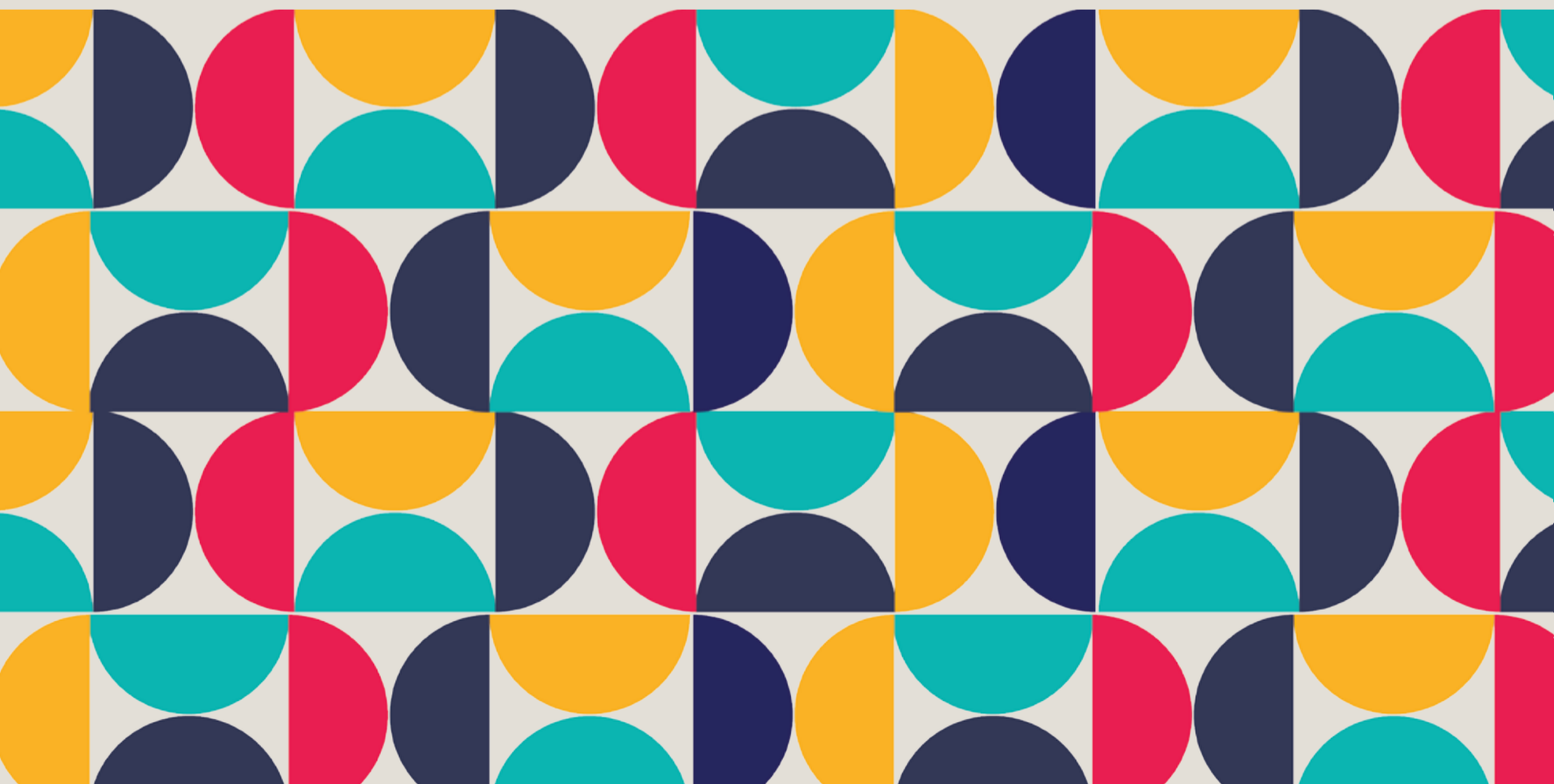
## Software Used



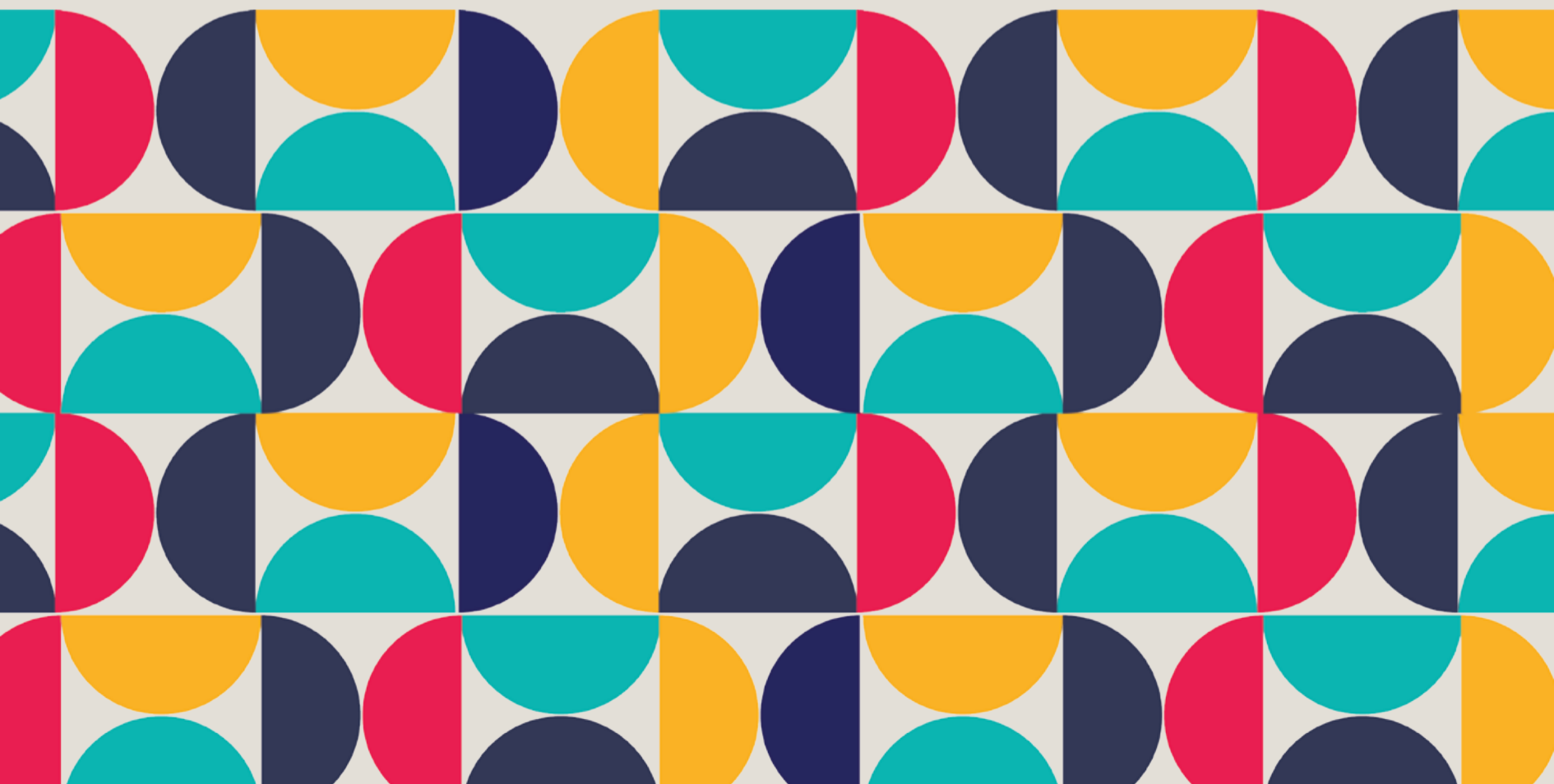


# CHAPTER

## 04



# **DIGITAL PHOTOGRAPHY**

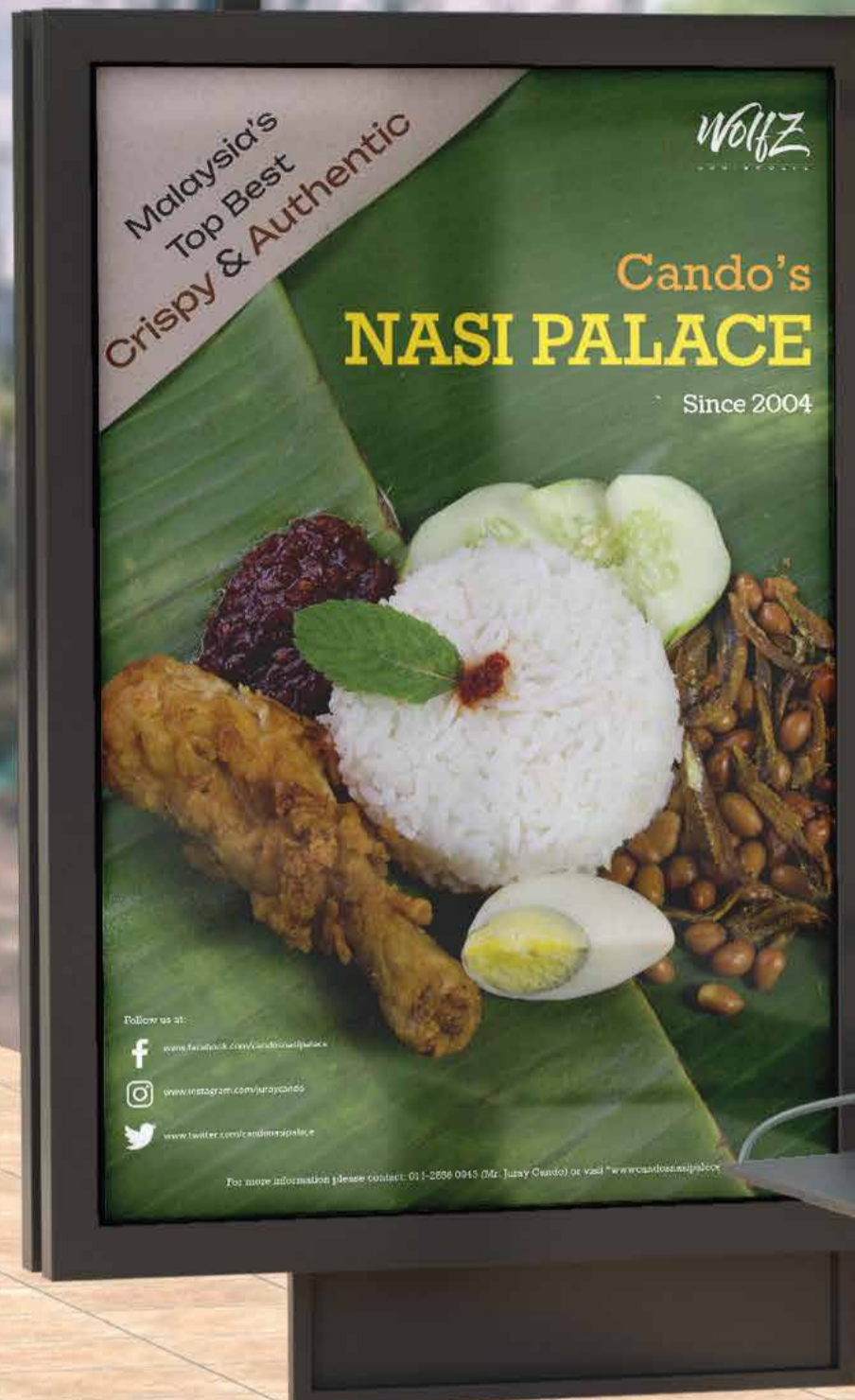






## BOKEH!

The final photography project uses the bokeh method, which emphasizes a focused object with out-of-focus background lights forming various shapes. This technique highlights the main subject while adding an artistic and visually appealing effect through the unique bokeh shapes, creating a captivating and dreamy image.



# PRODUCT SHOOTING

Groupmates

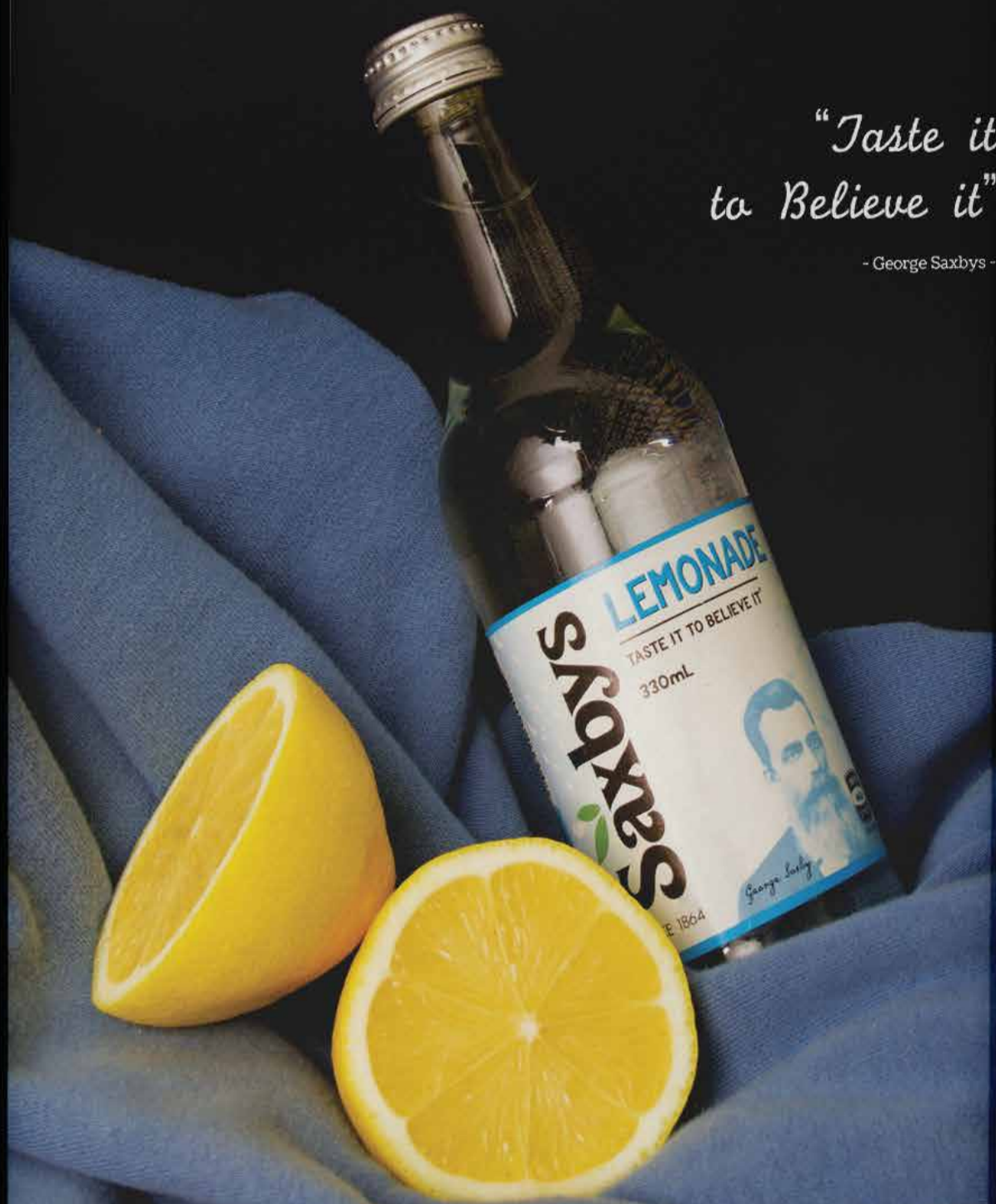
(Ng Yao Zheng, Lu Hao, Eliza Yasmine,  
Bryan Teo, Julian Ray)

1864 **Saxbys**

Made in Australia

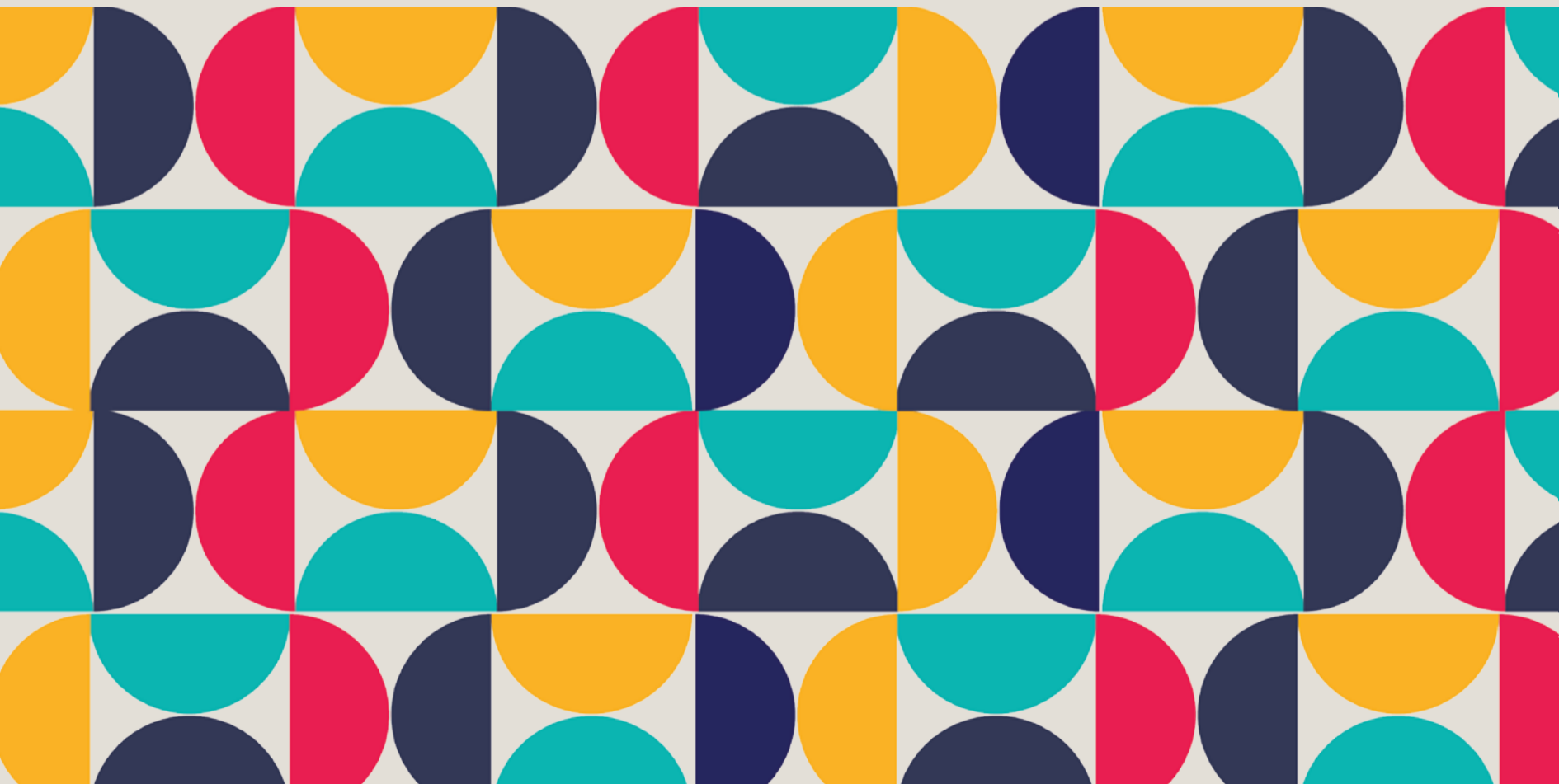
*"Taste it  
to Believe it"*

- George Saxbys -

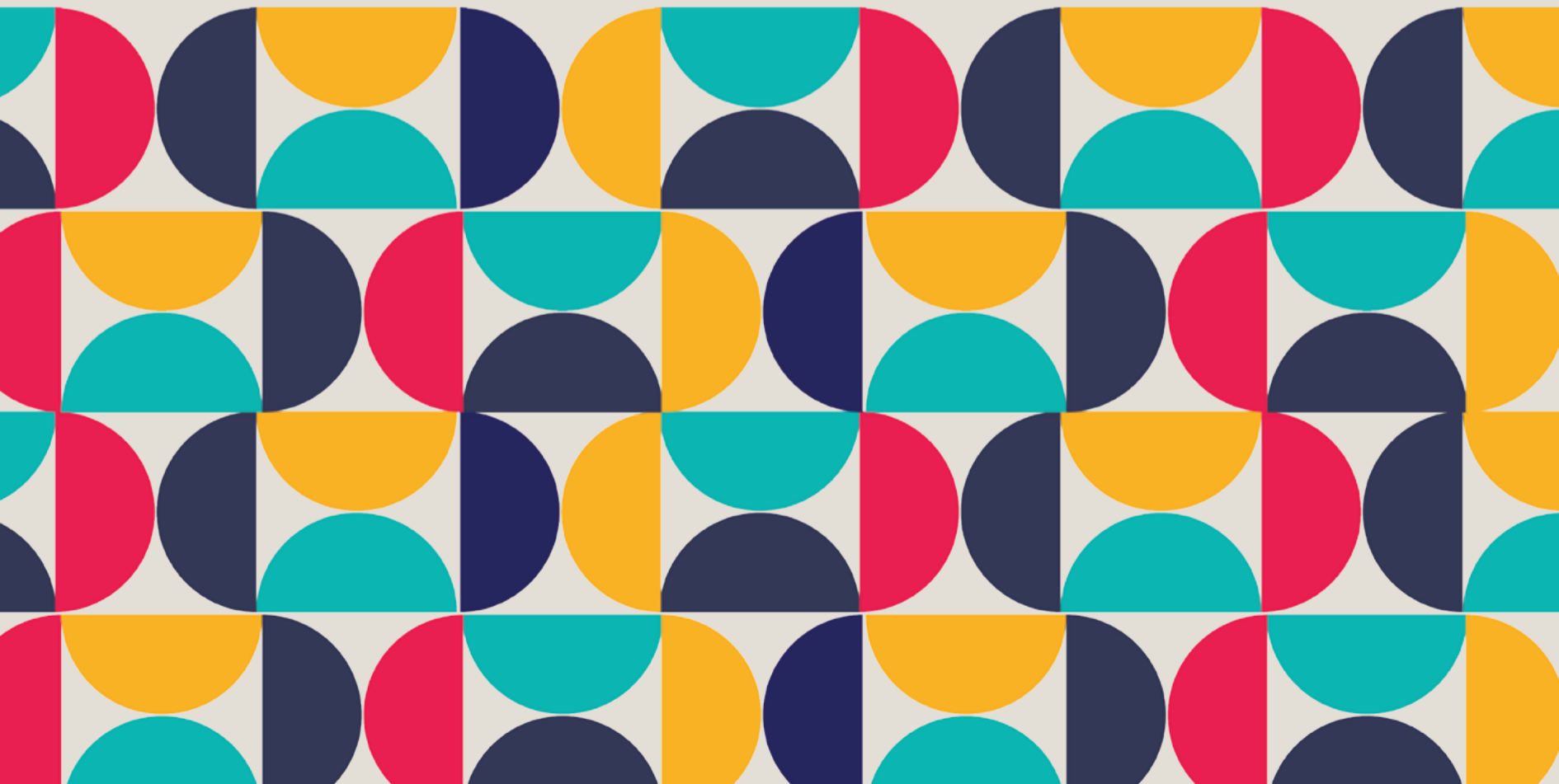


MADE FROM AN ORIGINAL FAMILY RECIPE - AUSTRALIAN OWNED AUSTRALIAN MADE  
Contains Carbonated Water, Sugar, Food ACid (330), Flavours, Preservative (211), PRODUCT OF AUSTRALIA.  
INFORMATION LINE 1800 780 011. Serve chilled. Do not freeze. Store in a cool, dry place. [saxbys.com.au](http://saxbys.com.au)

**CHAPTER**  
**05**



# MULTIMEDIA AUTHORIZING 1





## JULIAN SMELLY ARMPIT

The 2D RPG game “Julian Smelly Armpit” involves players collecting deodorant ingredients and avoiding enemies to win. The goal is to engage players in a fun and challenging way, with the incentive of winning a voucher for free deodorant upon completion. This game combines humor, adventure, and a rewarding outcome, making it an enjoyable experience for players.



## INSTRUCTIONS

- COLLECT 3 INGREDIENTS SO THAT JULIAN WOULD NOT BE SMELLY.
- AVOID THE ENEMIES (GERMS)

AVOID ALL THE GERMS



DUN DIE OKIE!

YOU ONLY HAVE 1 CHANCE BRUV <3

CONTROL KEYS TO MOVE

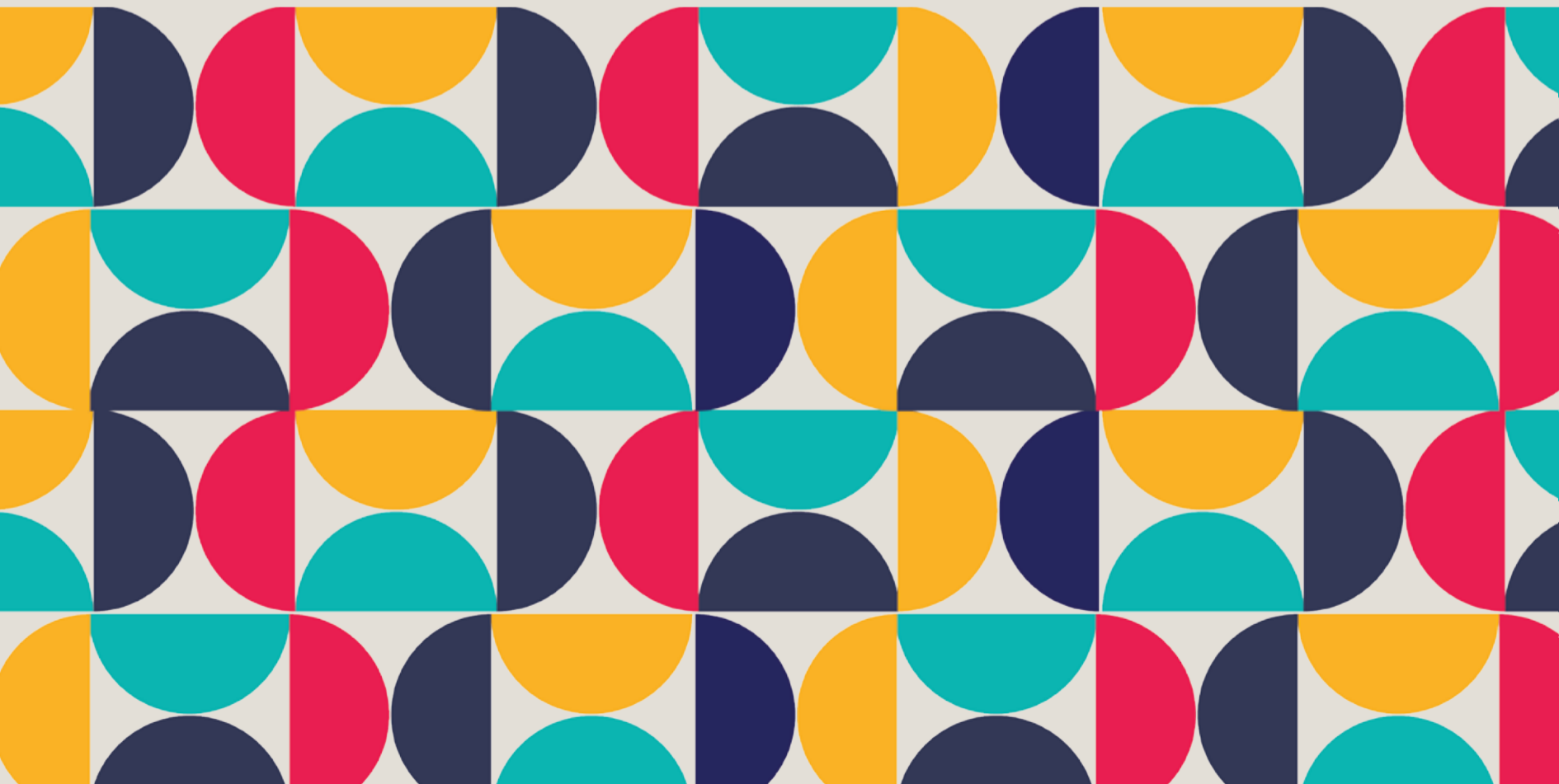


COLLECT ALL 3 INGREDIENTS

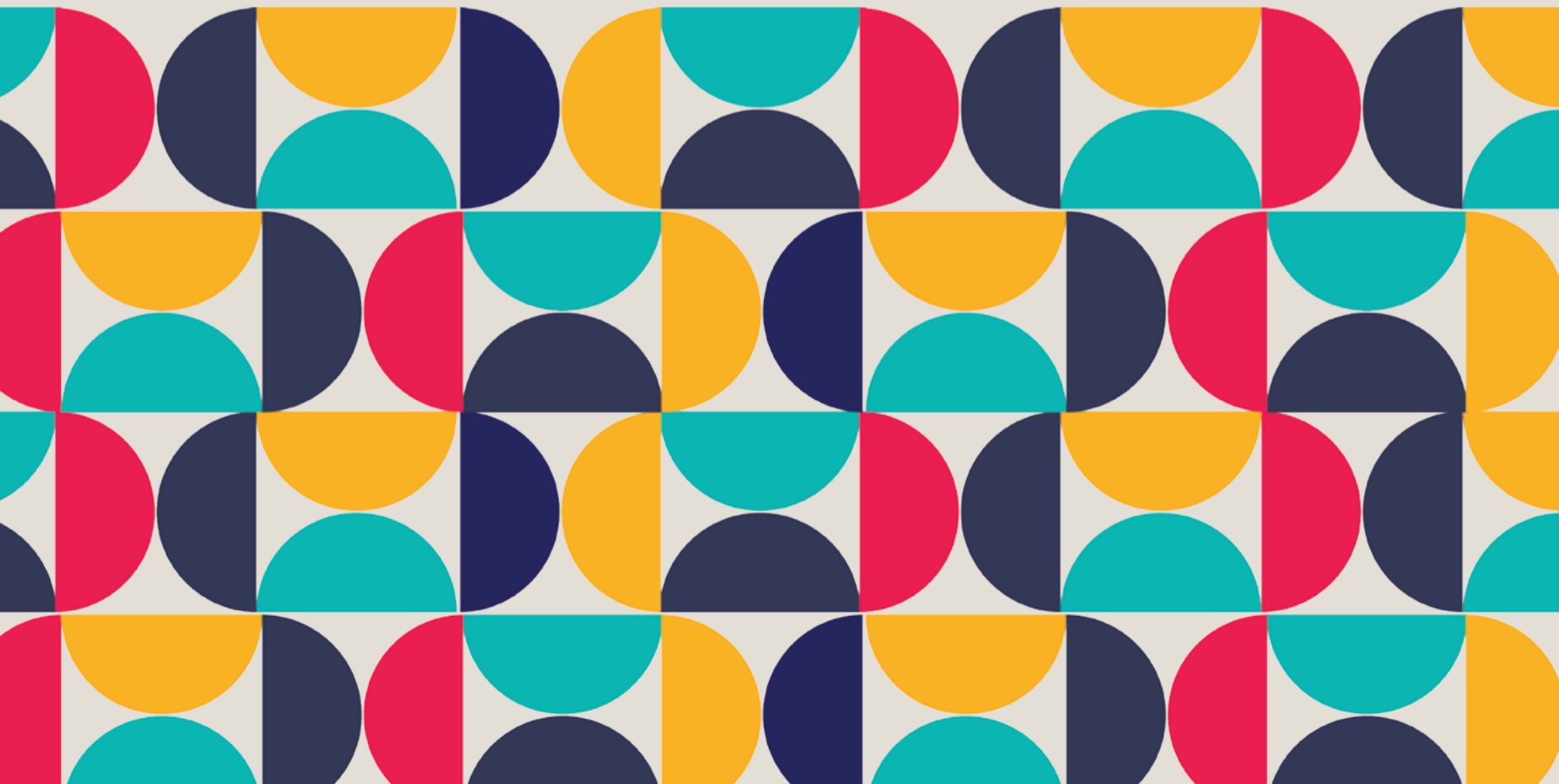
PRESS "SPACEBAR" TO CONTINUE



# CHAPTER 06



# BRAND IDENTITY DESIGN





BRAND MANUAL IDENTITY FOR DAPDOH!

BRAND MANUAL IDENTITY FOR DAPDOH!

## Brand Identity

### COLOUR IDENTITY

#### Deep Teal

Hex

#286245

CMYK

C:83 M:38 Y:7 K:30

#### Tranquil Mint

Hex

#C3DEC7

CMYK

C:24 M:2 Y:25 K:0

#### Blushing Coral

Hex

#f5cbc1

CMYK

C:2 M:23 Y:22 K:0

# DAPDOH!

DapDoh! make your mornings easy with premade, grab-and-go burritos. We're the solution to the morning rush. When time is of the essence, you can rely on us to provide you with a quick, satisfying breakfast that fits seamlessly into your schedule.

## Software Used



## BRAND MANUAL IDENTITY FOR DAPDOH!

Our main color is Deep Teal, giving a classy touch. Tranquil Mint brings a chill vibe, and Blushing Coral adds a lively warmth. Together, they give our food truck a cool and unique style!





123 Jalan Rasa Mia  
Kuala Lumpur, WP 58000  
Malaysia

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☎ +6012-345-6789

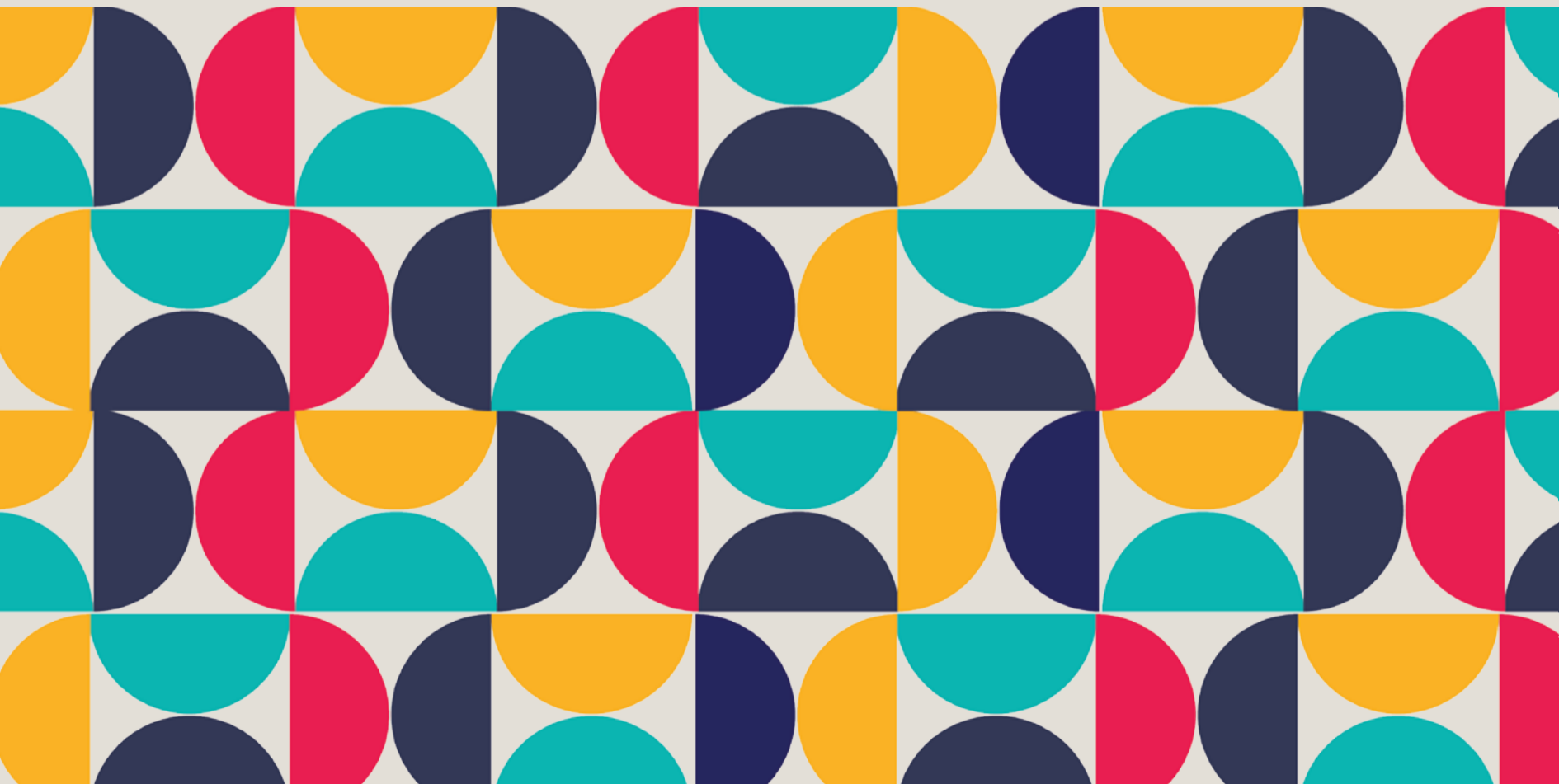
✉ [ju.ray@dapdoh.com](mailto:ju.ray@dapdoh.com)

🌐 [www.dapdoh.com.my](http://www.dapdoh.com.my)

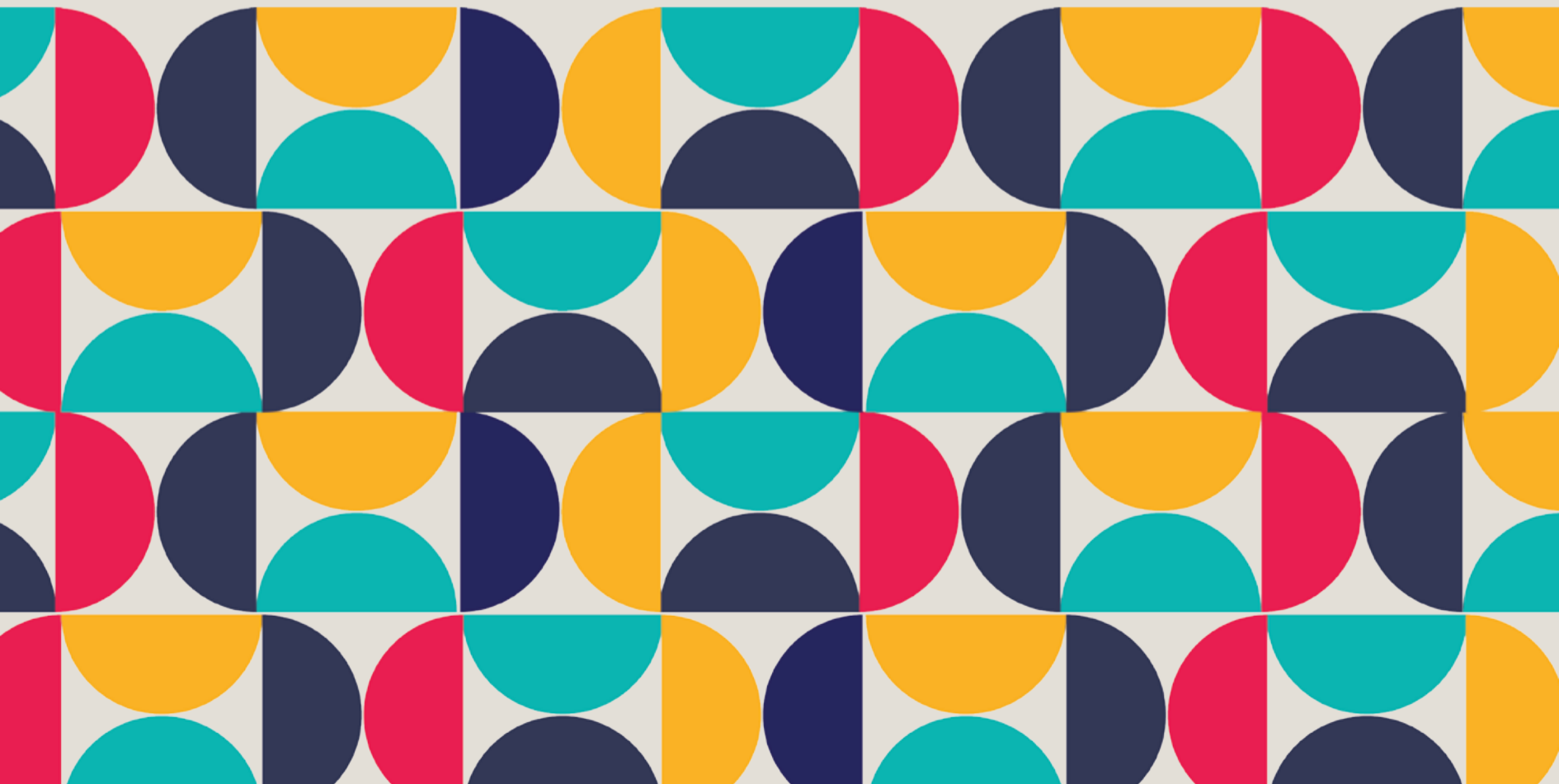
# STATIONERIES



# CHAPTER 07



# PREPRESS TECHNIQUE



# TUAKTASTIC!

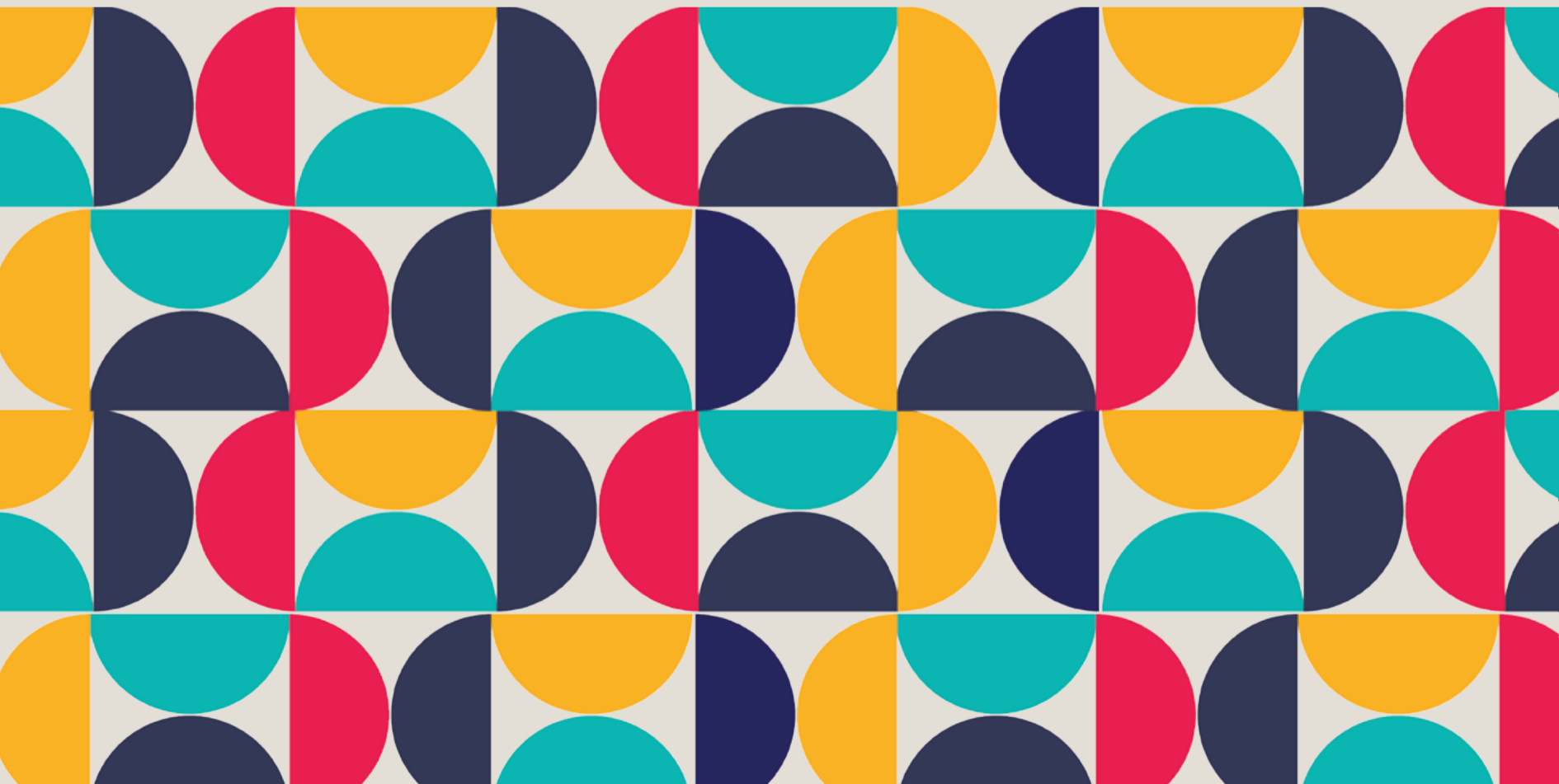
“TuakTastic” is the main theme, the favorite local drink that brings everyone together. The aim is to showcase Tuak as a central element of Gawai Dayak. Moreover, the theme will be enhanced with fun and excitement by showcasing illustrations of Dayak symbols like the hornbill and pua kumbu pattern to honor Sarawakian culture in the design. Additionally, some inspiration will be drawn from the traditional longhouse (‘rumah panjang’) where Dayak communities share close bonds and create lasting memories. The concept will illustrate how Dayak Gawai celebrations bring people together and create lasting memories”

## Software Used

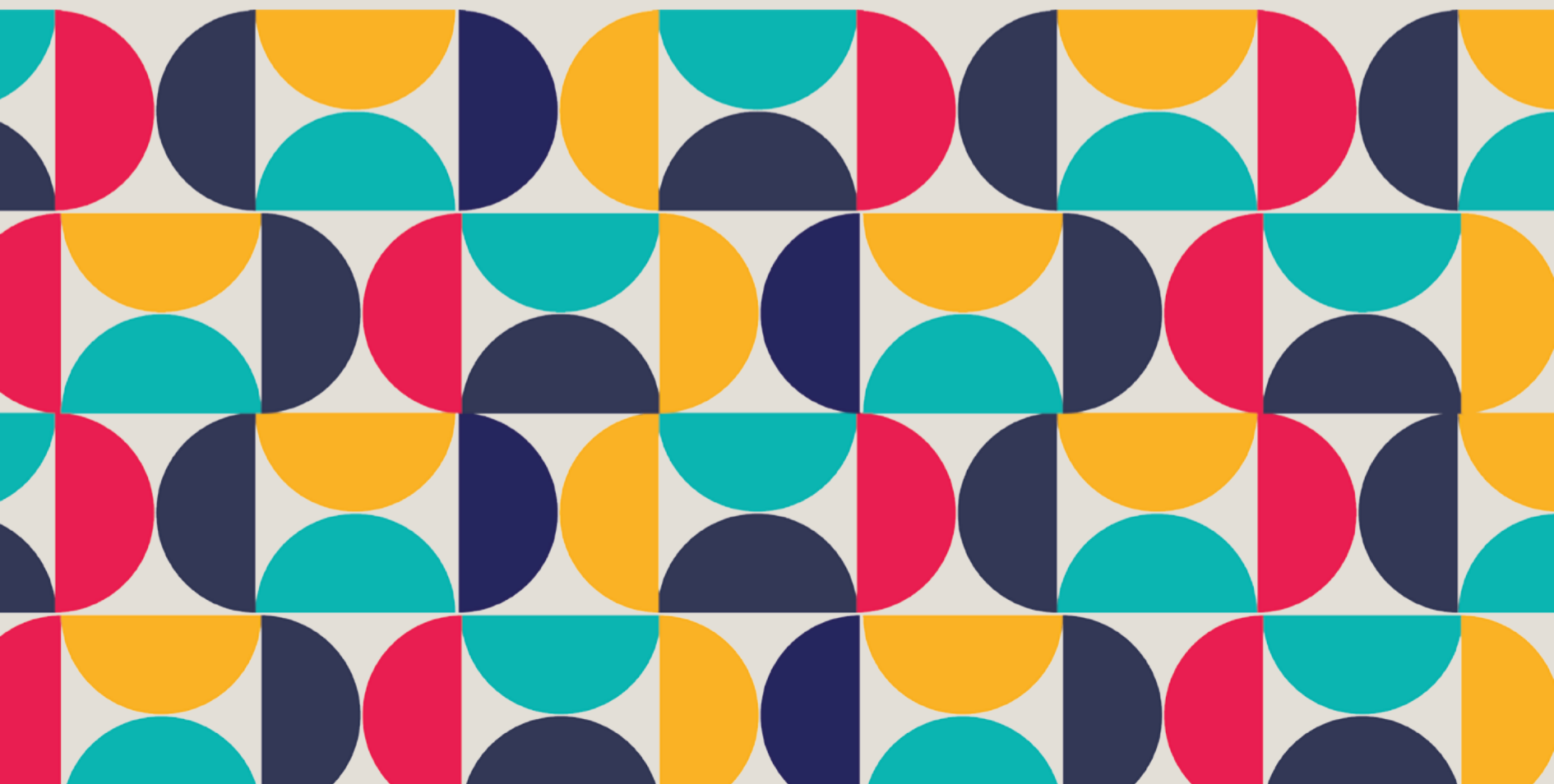




**CHAPTER**  
**08**



## MY WORK





# WISHES OF RAYA

The "Wishes of Raya" poster is designed to capture the essence of a creative and festive E-Card design contest. The theme and visual elements are carefully curated to reflect the spirit of Hari Raya while encouraging artistic expression

## Software Used





## MIND UNLIMITED

The “Mind Unlimited” artwork is a surreal representation of boundless creativity, encouraging viewers to embrace their imagination without limitations. The design uses a mix of elements to create a dreamlike composition that symbolizes the power of thoughts and ideas.

Software Used



# INTERNATIONAL WOMAN'S DAY

The poster is designed to celebrate and honor International Women's Day, emphasizing the strength, beauty, and resilience of women. The combination of a stylized female figure, floral elements, and an urban skyline conveys a message of growth, empowerment, and progress. The warm color palette, dominated by shades of pink, red, and yellow, reinforces themes of passion, femininity, and positivity.

## Software Used



# International Women's Day





# VALENTINES BANNER

This poster is designed to announce a new exam format for secondary students (Years 7–11) in a fun and engaging way. The theme creatively combines Valentine's Day aesthetics with mathematical elements, making the announcement visually appealing while maintaining an academic focus.

## Software Used



ONLINE  
SRI BINTANG EDUCATION ONLINE



January 2025

Secondary (Y7-Y11)

, Math Is True  
Format for you



CATEGORY	STUDENT EDUCATION LEVEL	FACE-TO-FACE	ONLINE
<b>Part-Time Tutors</b> (e.g., undergraduates, diploma holders)	Pre-School	\$25 – \$35	\$22 – \$32
	Primary School	\$25 – \$40	\$23 – \$36
	Secondary School	\$30 – \$45	\$27 – \$41
	Junior College (JC)	\$40 – \$55	\$36 – \$50
	International Baccalaureate (IB)	\$40 – \$55	\$36 – \$50
	Polytechnic/University	\$40 – \$65	\$36 – \$59
<b>Full-Time Tutors</b> (degree holders with extensive tutoring experience)	Pre-School	\$35 – \$50	\$32 – \$45
	Primary School	\$35 – \$55	\$32 – \$50
	Secondary School	\$45 – \$60	\$41 – \$54
	Junior College (JC)	\$60 – \$85	\$54 – \$77
	International Baccalaureate (IB)	\$60 – \$85	\$54 – \$77
	Polytechnic/University	\$60 – \$95	\$54 – \$86
<b>Ex/Current MOE Teachers</b> (trained and certified by the Ministry of Education)	Pre-School	\$35 – \$50	\$32 – \$45
	Primary School	\$35 – \$55	\$32 – \$50
	Secondary School	\$45 – \$60	\$41 – \$54
	Junior College (JC)	\$60 – \$85	\$54 – \$77
	International Baccalaureate (IB)	\$60 – \$85	\$54 – \$77
	Polytechnic/University	\$60 – \$95	\$54 – \$86

# TUTORMATCH DATA TABLE

This data table is designed to provide clear, structured, and accessible information on tuition rates for different types of tutors based on education level and teaching mode (Face-to-Face vs. Online). It helps students and parents make informed decisions when selecting a tutor based on their budget, education needs, and preferred mode of learning.

Software Used








# PARENTS BRIEFING



Session:	Date/Day:	Time:	Venue:
AY2025 CA1 Parents Briefing	8 <sup>th</sup> February 2025, Saturday	9:30am - 10:00am	Zoom Meeting

(Kindly click on the schools portal's banner.)

## PARENTS BRIEFING

This poster is designed to inform parents about the upcoming AY2025 CA1 Parents Briefing in a clear, engaging, and visually structured manner. It ensures that parents understand key details such as the session, date, time, and venue (Zoom Meeting) while encouraging participation.

Software Used





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**“DESIGN IS WHERE SCIENCE  
AND ART BREAK EVEN.”**

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🌐 [juray.site](http://juray.site)

